

Southeast Asia Head Office
Blk 231, Bain Street
#03-05, Bras Basah Complex
Singapore 180231
Tel : +65-6883-2284/6883-2204
Fax : +65-6883-2144
info@marymartin.com
www.marymartin.com

South Asia Head Office
8/123, Third Street,
Tatabad, Coimbatore 641012
India
Tel : +91-422-2499030/2495780
Fax : +91-422-2495781
info@marymartin.com
www.marymartin.com

Xiaomi : How a Startup Disrupted the Market and Created a Cult Following /
Jayadevan P.K.

Harper Business, an imprint of Harpercollins Publishers, Noida, UP 2021

xv, 196p.; 22cm

Includes Index

9789390327041

\$ 12.50 / null

300 gm.

There may be no hotter company on the planet than Xiaomi. In less than a decade, the company has gone from being a Chinese start-up to a global player in the smartphone market. Driven by the philosophy of 'Innovation for all', Xiaomi has a cult fan following; after all, it offers high-end features at relatively low prices. Besides, it does not only sell phones. It also sells earphones, bluetooth speakers, televisions, fitness bands, weighing scales, power banks and air purifiers, among other products. Each one of them offering the best possible value for money. How did a small Chinese start-up become so big in a matter of years? How has it managed a cult following in such a short time period when a company like Apple took decades? What's the secret behind Xiaomi's success? Such are the answers this book will provide at length.

<https://www.marymartin.com/web?pid=765294>

Bayu Satya : To Save The Sea : Oil Spill Combat Team Indonesia's Fighting
Journey / Alberthiene Endah

PT Gramedia Pustaka Utama, Jakarta, Indonesia 2021

368p.

9786020649832

\$ 42.00 / null

480 gm.

OSCT Indonesia is a company established in 2011 by Bayu Satya based on his concern about oil spill disasters in the seas. Before that, this entrepreneur from Palembang, South Sumatra, had been involved for decades in the world of manufacturing oil spill response equipment with the brand Slickbar Indonesia. The idea for establishing OSCT Indonesia was motivated by the reality that many companies are not able to buy, store, and operate oil spill response equipment in their operational headquarters. Even though, the risk of oil spill disasters is always lurking when not expected.

An oil spill disaster in the seas creates a chain of terrible impacts that are so destructive. The environment is damaged, marine life is exposed to poisonous chemicals, and human health is also threatened because the fish have been contaminated with dangerous poisons. OSCT Indonesia in the period of almost a decade since it was established has undertaken a series of brilliant achievements in saving the seas from fierce oil spills. Their reputation in Indonesia and abroad can make everyone proud.

This book is an interesting record which is brief yet complete about how this concern was born in Bayu Satya, how he began the struggle to build this industry in Indonesia, how he then has played many roles in the international scene, as well as all the twists and turns of this field.

<https://www.marymartin.com/web?pid=762504>

Evolution of Money and Banking in Myanmar / Thein Zaw
TunFoundation Literary Committee, Myanmar. 2020
164p. ; 22cm. ; col photos.
9789997109156
\$ 25.00 / null
300 gm.

- 1.Banks and banking (Myanmar).
- 2.Money (Myanmar).

<https://www.marymartin.com/web?pid=768955>

Tourism Products and Services in Bangladesh = Concept Analysis and
Development Suggestions / Azizul Hassan
Springer Singapore 2021
XXVI, 448 p. 108 illus., 21 illus. in color.
9789813342781
\$ 159.99 / HB

This book provides the latest research in the application of innovative technology to the tourism industry in Bangladesh, covering the perspectives, theories, issues, complexities, as well as opportunities and the challenges present. This book provides a blend of comprehensive and cross disciplinary as well as international insights from contributors to cover the various technologies in tourism. This book focuses on the importance of technologies in tourism, specifically the application and practice of such technologies including the relevant niches in tourism. This book also comprehensively highlights technologies that are impacting the tourism industry in Asia as well as reveals the specific constraints. The contents of this book deal with distinct topics such as mobile computing, new product designs, innovative technology usages in tourism promotion, technology-driven sustainable tourism development, location-based apps, mobility, accessibility and so on.

This book is a significant contribution towards the very limited knowledge and under published area of tourism in Bangladesh. This book is designed to accommodate readers that from both both qualitative and quantitative research theory and practices. This book identifies specific examples of the existing tourism products and services in order to better promote and boost the tourism industry by suggesting tourism products and services available in Bangladesh. This book addresses a number of key issues and solutions by examining the products and services and the need for improved tourism marketing and development in Bangladesh as the central themes.

<https://www.marymartin.com/web?pid=752189>

Development Zones in Asian Borderlands / (Eds) Mona Chettri & Michael
Eilenberg (Series Ed) Tina Harris & Willem van Schendel
Amsterdam University Press, Amsterdam, Netherlands 2021
288p. ; 156x234mm.
Includes Index
9789463726238
\$ 120.00 / HB
566 gm.

Development Zones in Asian Borderlands maps the nexus between global capital flows, national economic policies, infrastructural connectivity, migration, and aspirations for modernity in the borderlands of South and South-East Asia. In doing so, it demonstrates how these are transforming borderlands from remote, peripheral backyards to front-yards of economic development and state-building. Development zones encapsulate the networks, institutions, politics and processes specific to enclave development, and offer a new analytical framework for thinking about borderlands; namely, as sites of capital accumulation, territorialisation and socio-spatial changes.

<https://www.marymartin.com/web?pid=745871>

Inequality : Economic Tyranny : The Book on Our Struggles Under Poor Governance, Defective Globalization Tools, and Pro-Rich Economic Policies / Marcelo L. Tecson

Central Book Supply, Inc., Quezon City, Philippines 2021

xxxii, 444p.

Includes Index

9786210209594

\$ 75.00 / HB

1100 gm.

It is about addressing economic inequality; inequitable sharing of profits between factors of production; regulation vs. deregulation; defective privatization in captive markets clothed with public interest; reducible but not reduced high power, water, and other service rates; preventable but not prevented corruption in government; and so on. It also shows how not to run the government on a hit-and-miss basis.

<https://www.marymartin.com/web?pid=762474>

New Millennium Woes and Livelihood Struggles in Africa : Begging to Survive by Zimbabwe's Marginalised / Fidelis Peter Thomas Duri and Ngonidzashe Marongwe

Langaa RPCIG, Bamenda, Cameroon 2021

286p. ; 229x152mm.

9789956551231

\$ 35.00 / null

One of the oldest survival pursuits undertaken by the weak and the downtrodden people across the world has been begging. Going back to the ancient Christian biblical times up to the present epoch as well as across varying spatial settings, in situations of trouble and tribulations, parts of various communities have resorted to beggary to either overcome immediate adversities or longer term calamities. Drawing on insights from two polar theoretical lenses of Social Constructionism and Social Deconstructionism, and guided by a pithy study of the begging across the African continent especially by Zimbabweans, this book troubles the various contours related to the subject of begging. Inter alia, the book considers the concept of begging, the causes of the prevalence of begging across the world and particularly among Zimbabweans, the challenges and benefits associated with the pursuit of alms, the impact of begging in foreign lands as well as some of the strategies that beggars employ to maximize their collections and/ or profits. What can be discerned from the book is that for many, begging is one of the last resort undertakings with low pickings. However, from a utilitarian perspective, begging has helped to sustain the impoverished livelihoods of Zimbabweans, both inside and outside the borders of the country since the advent of a debilitating crisis experienced from the turn of the new millennium. On the whole, this book seeks to provoke further researches on an important socio-economic area that affects many African communities but has so far been scantily researched. The book is handy for students and practitioners in economic history, African studies, economics, risk and disaster management, social anthropology, political science, and development studies.

<https://www.marymartin.com/web?pid=765528>

COVID-19 Manifestation, Ramifications and Future Prospects for Zimbabwe : A Multi-Disciplinary Perspective / Alexander M. Rusero

Langaa RPCIG, Bamenda, Cameroon 2021

xviii, 508p. ; 229x152mm.

995655135X ; 9789956551354

\$ 50.00 / null

820 gm.

The advent of Coronavirus (also known as COVID-19) pandemic has caused much distress, despondence, fear and pandemonium across all nations of the world. In Zimbabwe, the emergence of the virus sent a chilling message of insecurity and need for conscientiousness and diligence, as the virus decimated humankind amid untold suffering. The pandemic came as a litmus test for the integrity and meticulousness of all the so-called professionals and institutions of integrity across the country, challenging them to stand equal to their tasks, titles and claimed astuteness. For Zimbabwe and Africa in general, the manifestation and ramifications of COVID-19, has raised so many questions around issues of people's welfare and innovative research, especially amid the reality that the country is dependent on charity and donations from well-wishers for the vaccines it needs, over and above the modest amount it can purchase. This reality and related challenges pose interesting research questions addressed in this volume. A central question on the possibility and extent of home-grown solutions inspired by and tailored to the needs and predicaments of Zimbabwe and the African continent. The richness of the book is in the firsthand eyewitness accounts of scholars caught up in the COVID-19 challenge. The researchers in this volume have sought to capture developments, insights and evolutions as they unfold and progress. The book is handy for scholars in policy studies, risk and disaster management, social anthropology, political science, development studies, African studies and decolonial fields of studies.

<https://www.marymartin.com/web?pid=765529>

Comparative Development of India and China : Economic, Technological, Sectoral and Socio-cultural Insights / Neena Sondhi, Ramakrushna Panigrahi (Eds)

SAGE Publications Pvt. Ltd., New Delhi, India 2021

vii, 491p.; 23cm

Includes Index

9789353886066

\$ 35.00 / HB

800 gm.

The prodigious economic growth of India and China over the last three decades has ensured their rightful prominence in the global economic order. The two players opened up their respective economies to liberalization and market regulations, which led to a tectonic shift from agriculture-based economies to manufacturing and service-based economies. In this context, Comparative Development of India and China offers contemporary research on economic, technological, sectoral and sociocultural issues by highlighting the opportunities as well as vulnerabilities in the development of the two fastest growing nations in the world. It unveils the similarities of thought and practices, and explores the plethora of possibilities for collaborative effort that may serve to contribute to the prosperity and progress of both the countries. The perspectives presented by various Indian and Chinese scholars in this edited volume provide varied outlooks and insights on these two nations, albeit within a single thematic framework.

<https://www.marymartin.com/web?pid=756681>

The Determinants of Local Government Performance in a Small Island Economy : The Case of North Cyprus, 2004 Q1-2012 Q4 / Dilber Gaglar Onbasioglu

Kriter Yayınevi, Istanbul, Turkey. 2020

x, 106p. ; 16x23,5cm.

9786257130790

\$ 30.00 / null

180 gm.

The determinants of local government performance have long been of interest, and have been empirically investigated in a number of recent studies. A general question in this area is: why have some local governments across the countries achieved high rates of performance whilst the others remained at lower levels? Evidence from the relevant literature indicates that some local governments or municipalities, particularly in developed countries, achieve very good performance. Others, in particular those from underdeveloped or developing, have very little or almost no performance.

This research empirically investigates the budgeting conditions in North Cyprus and evaluate how budgeting conditions vary from one municipality to the other in the five major municipalities; Lefkosa, Magusa, Girne, Guzelyurt and Iskele over the period 2004Q1 to 2012Q4. Two types of methodologies are conducted. First; it empirically investigates the determinants of local government deficit by using cointegration techniques. The Johansen co-integration and The Vector Error Correction model (VECM) are applied to test the effect of each element such as own-source revenue, grants, expenditures and debt services on the budget deficit. Second, the study test the convergence hypothesis if similar regions within the country converge to the same long-run steady state by considering five major Cypriot municipalities in the North Cyprus economy.

The results from the empirical analysis on budget deficit findings show that there is evidence of a long-run relationship between general deficit and its determinants. The evidence of causality is found from expenditure and debt to general deficit for Lefkosa municipality. There is unidirectional causality from grant and revenue through deficit for Magusa municipality. Third empirical analysis on convergence introduced that the municipalities with the lowest number of people per staff, commonly diverge from the group mean.

<https://www.marymartin.com/web?pid=769181>

Innovation and China's Global Emergence / (Ed) Erik Baark, Bert Hofman & Jiwei Qian

NUS Press, Singapore 2021

x, 318p.

Includes Index

9789813251489

\$ 40.00 / null

480 gm.

A pressing investigation into the global implications of China's shift to an innovation economy.

As China shifts to an economy driven by innovation and productivity growth, the global implications of this transition will be significant. Amid the rise of technological nationalism and a changing strategic calculus around the world, the manner and means of China's transition faces a high degree of scrutiny. China is attempting to balance a reliance on overseas sources of technology alongside efforts to strengthen domestic innovation capabilities as a hedge against the risks of a United States-led "decoupling."

In these circumstances, it is essential to understand the many different forces of change within China, and the way China responds to outside changes. The evolution of China's innovation economy will be one of the key economic stories of the early twenty-first century, and the world will need China as a source of innovation in the decades ahead. The aim of this book is to help build a better framework for policymakers to find a new equilibrium in negotiating the terms of an oncoming shift in geopolitics.

<https://www.marymartin.com/web?pid=765695>

Singapore : Report of the Auditor-General for the Financial Year 2019/20 / Goh Soon Poh

Auditor-General Offices, Singapore 2020

vi, 94p.

ISSN: 0129-962X

\$ 25.00 / null

282 gm.

<https://www.marymartin.com/web?pid=765692>

Political Economy of Malaysia's Industrial Policy = Institutional Capacity and the Automotive Industry / Firdausi Suffian

Springer Singapore 2021

112 p, XVII, 112 p. 4 illus., 3 illus. in color.

9789813369009

\$ 79.99 / null

Explores the 'behind the scenes' politics of Malaysia industrial policy-making processes
Analyses the political economy of Malaysia's heavy industrialisation program from the perspective of policymakers
Highlights Malaysia's unique industrial development strategy with its national car projects

<https://www.marymartin.com/web?pid=757681>

Farm Income in India : Myths and Realities / A. Narayanamoorthy

Oxford University Press, New Delhi. 2021

xxvi, 302p.; 22cm

Includes Index

9780190126131

\$ 42.50 / HB

600 gm.

The Green Revolution resulted in spectacular advancements in Indian agriculture. Having achieved food security for its citizens, the country has now become a net exporter of different agricultural commodities. But sadly, this does not reflect the real state of the Indian agricultural sector.

In truth, our farmers are plagued by crop failures, poor income, and indebtedness. Such is their misery that they are of late driven to commit suicide. In this book, the author identifies poor returns from crop cultivation as the root cause of farmers' problems. Using vast temporal and spatial data, the author explores further and attempts to address some very pertinent questions facing Indian agriculture today: What is the current trend in farm income? Are the returns from irrigated crops better than un-irrigated crops? Does increased productivity guarantee increased income? Has the agricultural price policy benefitted farmers? To what extent does rural infrastructure development help in increasing farm income? Has the rural employment guarantee scheme affected farm profitability? The answers will help us determine if we can double farm income by 2022-3, a target set by the present union government.

<https://www.marymartin.com/web?pid=765297>

Growth and Development Planning in India / K. L. Datta

Oxford University Press, New Delhi. 2021

xii, 372p.; 22cm

Includes Index

9780190125028

\$ 40.00 / HB

650 gm.

The debate around growth has been an important feature of economic planning in India since Independence. This book deals with the wide range of issues related to the country's growth and development between 1951 and 2011, covering the 11 Five Year Plans formulated and implemented during this period, as well as in the decade after that.

The author traces the changing nature of planning over time—from rigid state control on economic activities, to reliance on market-based planning in the time of economic reforms. He has dealt with the transition from growth measures in the 1970s, to the use of a mix of growth and redistribution in the 1980s, and the economic reforms and liberalization measures from 1991 onwards, and the inclusive growth we have seen in the twenty-first century. The central theme of the book is to analyse the role that planning played in maximizing the rate of economic growth and in improving the living standards of the people. Considering India's rapidly changing socio-economic environment, many of the issues around growth and development are contentious. The author discusses them here with academic rigour and an insider's insight, thus enabling a fair assessment.

<https://www.marymartin.com/web?pid=765298>

National Reconciliation and Inclusive Development in Malaysia : Conversations Among Civil Society Members and Public Intellectuals / Denison Jayasooria

Institute of Ethnic Studies (KITA), Selangor, Malaysia 2014

xviii, 163p.

9789671091494

\$ 10.00 / null

300 gm.

<https://www.marymartin.com/web?pid=760823>

Social and Solidarity Economy for Sustainable Development in Malaysia : Concepts, Contexts and Case Studies / Tan Jun-E

Institute of Ethnic Studies (KITA), Selangor, Malaysia 2016

xviii, 92p.

9789670741314

\$ 10.00 / null

200 gm.

<https://www.marymartin.com/web?pid=760821>

Grassroots Solidarity in Revitalising Rural Economy in Asia, Drawing Lessons from Three Case Studies in India, Indonesia and China / Denison Jayasooria

Institute of Ethnic Studies (KITA), Selangor, Malaysia 2020

xiv, 40p.

9789670741611

\$ 10.00 / null

120 gm.

<https://www.marymartin.com/web?pid=760822>

Towards a Second-Order Theory of Globalization / Jean-Sebastien Guy

Institute of Ethnic Studies (KITA), Selangor, Malaysia 2010

52p.

ISSN: 2180-1193 ; 9772180119001

\$ 10.00 / null

100 gm.

<https://www.marymartin.com/web?pid=760820>

The Sarawak Museum Journal, Vol. LXXVII, No. 98 (New Series) December 2017 : Supplement Issue No. 2 / Ipoi Datan

Sarawak Museum Department, Sarawak, Malaysia 2017

x, 320p.

ISSN: 0375-3050

\$ 80.00 / null

620 gm.

"Challenges and Problems of Analysing Data : ... analysing census and sample data on socioeconomic development in Sarawak" / Joseph Ko Tee Hock

<https://www.marymartin.com/web?pid=760819>

Markets, misconduct and the technological age / edited by David Chaikin & Derwent Coshott

Australian Scholarly Publishing, Australia 2021

viii, 141 pages ; 23 cm

9781925984248

\$ 65.00 / null

245 gm.

In these essays experts in financial crime, regulation and markets provide an international analysis of the market for trusts and explain how digital disruption is refashioning the legal services market. They also explore how whistleblowing, as in the example of the Panama Papers, has undermined the offshore secrecy market; how technology has impacted insider-trading behaviour and the regulatory response; and why criminal risks posed by new technologies must be managed under global anti-money laundering standards. Critical issues in the legitimacy or illegitimacy of markets and the role of regulation in preventing and investigating financial crime are addressed.

<https://www.marymartin.com/web?pid=767905>

Issues of Gender Equality and Sustainable Development / Swagata Biswas,
Paromita Ghosh and Susmita Neogi

Aayu Publications, New Delhi 2021

x, 208p.; 25cm

9789389381177

\$ 40.00 / HB

750 gm.

The book offers a selection of papers presented at a national conference on gender equality and sustainable development hosted by the Department of Home Science, University of Calcutta in 2019. The United States General Assembly in 2015 has set certain Sustainable Development Goals(SDG's) for the year 2030. The SDG's are a set of 17 global warming and environment. Sustainable Development Goal-5 concerns the achievement of gender equality and the empowerment of all women and girls.

<https://www.marymartin.com/web?pid=767998>

Locking Down the Poor : The Pandemic and India's Moral Centre / Harsh Mander

Speaking Tiger Books LLP, New Delhi 2021

233p.; 22cm

9789389958751

\$ 10.00 / null

400 gm.

In early 2020 The first cases of covid-19 infection were confirmed in India, and on 24 March the country prime Minister announced a nationwide lockdown, giving the population of over 1.3 billion just four hours' notice. Within days, it became evident that India had plunged into its biggest humanitarian crisis since Partition. In this powerful book, harsh mander shows us how grave this crisis was and continues to be, and why it is the direct consequence of public policy choices that the Indian government made, particularly of imposing the world's longest and most stringent lockdown, with the smallest relief package. The Indian state abandoned its poor and marginalised, even as it destroyed their livelihoods and pushed them to the brink of starvation.

mander brings us voices of br> Out-of-work daily-wage and informal workers, the homeless and the destitute, all overwhelmed by hunger and dread. From the highways and overcrowded quarantine centres, he brings us stories of migrant workers who walked hundreds of kilometres to their villages or were prevented from doing so and detained. He lays bare the criminal callousness at the heart of a strategy that forced people to stay indoors in a country where tens of crores live in congested Shanti or single rooms with no possibility of physical distancing, no toilets and no running water and no resources to buy and store essential items in bulk.

<https://www.marymartin.com/web?pid=767984>

LEAP 4.0 : African Perspectives on the Fourth Industrial Revolution / Zamanzima
Mazibuko-Makena and Erika Kraemer-Mbula

Mapungubwe Institute for Strategic Reflection (MISTRA), Johannesburg, South
Africa 2021

xxvi, 448p. ; 229x152mm. ; Colour Illustrations and Colour Photographs

Includes Index

9781928509165

\$ 65.00 / null

750 gm.

Leap 4.0: African Perspectives on the Fourth Industrial Revolution seeks to identify the challenges and opportunities the 4IR presents to South Africa and the rest of the African continent, especially to workers and marginalised sectors of society.

Authors examine the prerequisites for the successful introduction of the 4IR, including infrastructure, skilled personnel and appropriate regulation. They underline the importance of inclusive innovation, with a deliberate objective to create net new jobs and reduce inequality.

The 4IR is well established in many parts of the world, with technological advances driving profound social and economic change. However, for many developing countries, particularly countries in Africa, the 4IR may not offer the anticipated 'leap' forward. There is a danger that the continent may find itself dictated to by experiences that are not in tune with its social contexts.

<https://www.marymartin.com/web?pid=765323>

Wrecking Ball : Why Permanent Technological Unemployment, a Predictable Pandemic and Other Wicked Problems Will End South Africa's Experiment in Inclusive Democracy / Stu Woolman

NISC (Pty) Ltd, Makhanda, South Africa 2021

422p. ; 244x170mm.

9781920033729?

\$ 55.00 / null

Wrecking Ball explores, in an unprecedented manner, a decalogue of wicked problems that confronts humanity: Nuclear proliferation, climate change, pandemics, permanent technological unemployment, Orwellian public and private surveillance, social media that distorts reality, cyberwarfare, the fragmentation of democracies, the inability of nations to cabin private power, the failure of multinational institutions to promote collaboration and the deepening of autocratic rule in countries that have never known anything but extractive institutions. Collectively, or even severally, these wicked problems constitute crises that could end civilisation.

Does this list frighten you, or do you blithely assume that tomorrow will be just like yesterday?

Wrecking Ball shows that without an inclusive system of global governance, the collective action required to solve those wicked problems falls beyond the remit of the world's 20 inclusive democracies, 50 flawed democracies and 130 extractive, elitist autocracies. Flawed democracies and autocracies that already struggle to produce goods necessary for their own citizens to flourish, are simply incapable of committing to international arrangements that address the existential threats posed by the decalogue of wicked problems.

This then is our children's inheritance: Dystopias far, far worse than the polities that we ourselves have known. What, if anything, can mitigate the harms that are our legacy?

Wrecking Ball offers, as an answer, a ground-breaking analysis of South Africa's political economy. It demonstrates that this country's elitist and extractive political and economic institutions not only make resolution of ongoing domestic crises unattainable, likewise, they make meaningful responses to wicked problems impossible.

Smart people think they have all the answers. Without laboring under any such illusions, Martin Luther King Jr eloquently opined: 'The arc of the moral universe is long, but it bends towards justice.' But what will happen, King would acidly ask, if we continue to dawdle, and simply run out of time?

Wrecking Ball simialarly operates under no such 'smart' pretenses, and undeterred and unmatched ventures into terrains traversed by truly great political economists: Smith, Ricardo, Marx and Keynes. By knitting together what we all know to be the facts, with cutting edge theory in economics, sociology, history and political science, the book paints an unflinching portrait of where we are, and where we are headed.

Are we ready to be honest with ourselves about the likely future of this overheated, overpopulated planet?

<https://www.marymartin.com/web?pid=765324>

Circular Economy- (Re) Emerging Movement : The Path to Sustainable Development / Shalini Goyal Bhalla

Invincible Publishers, Gurugram 2020

xxii, 230p.; 22cm

Includes Bibliography

9788194924395

\$ 10.00 / null

400 gm.

The book is a scholarly work on the maturing of Economies --- Closed, Open, Linear and now CIRCULAR. The author elaborates on how the new concept of Circular Economy could be a resource multiplier for countries especially for India where recycling rates are one-third to that of the global average. The book advances from the linear to Circular approach divulging how scarce resources could be put to optimum utilization, to restore our planets harmony. Author has picked up several sectors, outlining how each could become sustainable through a loop-based approach. Several case-studies, infographics and diagrams make it easier for the reader to delve into the subject. An astute research work, the book is recommended for Circular Economy practitioners, Sustainability heads, industry experts, government bodies, policymakers, academia, research, people from associated sectors, students, bilateral and multilateral organization that are working in sustainability.

<https://www.marymartin.com/web?pid=767985>

Art Of Happy Exit : How Smart Entrepreneurs Sell Their Businesses / K. Srikrishna

Harper Business, an imprint of Harpercollins Publishers, Noida, Uttar Pradesh. 2021

285p.; 22cm.

9789390327027

\$ 12.50 / null

400 gm.

All business owners recognize that they will have to exit their business at some point. Yet few business owners give enough thought, let alone plan for, how they will sell their business. The Art of a Happy Exit helps entrepreneurs get prepared for all that selling their business entails. The book covers not just the outside game-positioning, prospecting, professional partners, negotiating, structuring and executing, but the critical inside game-the mental and emotional preparation needed even while retaining customers, employees and the business. It does this through the stories of fifteen entrepreneurs from India and the United States who've sold their businesses to varying degrees of happiness. Intended as a practical guide for entrepreneurs at any stage of the business life cycle, it helps them gain greater self-awareness of what they seek, how best to go about it and ensure the happiness of all involved with the outcomes.

<https://www.marymartin.com/web?pid=765304>

From European Dwelling Settlements To Global Cities: Ports of the Tamil Coast and the Colonial Modernity / S Jeyaseela Stephen

Primus Books, Delhi 2021

xiv, 496p.; B & W ill. 24cm

Includes Select Bibliography, Index

9789390430970

\$ 37.50 / HB

950 gm.

From European Dwelling Settlements to Global Cities looks at the pattern of urbanization, planning and development of spatial culture—regular and periodic—on the Tamil coast in the early modern world and the historical processes that shaped them. It examines the establishment and growth of the towns Porto Novo, Tuticorin, Nagapattinam, Mylapore, Pulicat, Tranquebar, Cuddalore, and Madras that developed in the age of European commerce and empire, from the clustered villages around the umland, the vast and deep hinterland and the wide expanse of maritime foreland. The study makes a comparative understanding of these cosmopolitan ports and how they superseded interior capital cities like Madurai, Thanjavur, and Tiruchirapalli, the flourishing seats of power. Stephen argues that the network and gateway functions connecting the several ports of the Atlantic and a multitude of trading marts in Asia enabled them to rise from European dwelling settlements to fortified commercial towns and global cities. These enclaves used information and technological changes to enhance their living conditions, employment opportunities and longevity. This book also analyses, historically, the phenomena of urbanism and colonialism through the study of topography, cartography, demography, and Western iconography. It traces the geo-political factors significant in securing the prominence of these port towns, the elements of military, civil and commercial administrations in them, with governors and military commanders, and explains the evolution of White Town and the Black Settlements, beyond the walls of the city. The book also dwells on building and construction technology, the growth of institutions like the municipality, public works, court of justice, mint, gunpowder factory, and astronomical observatory, besides the missionaries' activities and city life

<https://www.marymartin.com/web?pid=767947>

The Rise of NaMo and New India / Ramesh Chandra Tiwari

Highbrow Scribes Publications, New Delhi. 2021

xviii, 197p.; colour ill.; 23cm

9788194906230

\$ 14.00 / HB

550 gm.

'The Rise of NaMo and New India' is divided into two parts: the first part is written in prose; and the second mostly in verse. Its style of writing is *suigeneris*. Indian politics, between the years 2013 and 2020, has been depicted in it. The book is a thorough piece of work consisting of a brief biography of PM Narendra Modi and covering all important aspects of his politics and the fray and events that developed during his election campaigns and also during his premiership.

<https://www.marymartin.com/web?pid=767930>

Numbers and Narratives in Bangladesh's Economic Development / Rashed Al Mahmud Titumir

Springer Singapore 2021

245 p,XXXV, 245 p. 75 illus., 8 illus. in color.

9789811606571

\$ 139.99 / HB

This book focuses on socio-economic developments of Bangladesh by challenging the dominant international narrative of the case being termed a "development surprise", "development paradox" or "development conundrum." In doing so, the book examines the political economic dynamics of the country and offers valuable insights into the current state of the Bangladeshi economy in light of stability, transformability and sustainability.

Pointing to the 'high' rate of growth in gross domestic product (GDP) in Bangladesh, there is wide belief that economic growth can be obtained even without functioning institutions, and is more important than an inclusive political system. Advocates go on to argue that authoritarianism may be condoned as long as a steady course of development is pursued. However, the inadequacy of comparative analysis on the state of the economy of Bangladesh vis-à-vis other relevant economies makes such claims myopic and parochial.

This book thus investigates the numbers and narratives to ascertain the validity of such assertions and lamentations by looking at the necessary and sufficient conditions of development. The necessary conditions imply an incisive inquiry into the factors of economic growth: land, labour, capital and technology. As such, the book explores development by drawing variables of politics and economics to find out a causal relationship to themes such as growth, agriculture, manufacturing industry, financial sector, health, education, poverty and inequality.

Rashed Al Mahmud Titumir has worked in diverse constituencies, namely, academia, governments, think-tanks, international organisations and media. He has led numerous projects for diverse organisations including governments, development partners and international organisations at home, and abroad.

<https://www.marymartin.com/web?pid=759563>

Contesting Malaysia's Integration into the World Economy / Rajah Rasiah; Azirah Hashim; Jatswan S. Sidhu

Springer Singapore 2021

273 p,XV, 273 p. 3 illus.

9789811606496

\$ 169.99 / HB

"Through celebrating the work of Shahril Talib Robert, the authors in this volume remind us of a deeper economic and political heritage that is often lost in the rubble of confusing national politics. All who care for Malaysia will find the studies here an uplifting affirmation of the value of open-minded and dedicated scholarship. I congratulate the editors and their colleagues for bringing so much more of the country's varied foundations to our attention."- -- Prof. Wang Gungwu, National University of Singapore, Singapore

This book brings together a set of incisive essays that interrogate Malaysian history and social relations which began during pre-colonial times, and extended to colonial and post-colonial Malaysia. It addresses economic misinterpretations of the role of markets in the way colonial industrialisation evolved, the nature of exploitation of workers, and the participation of local actors in shaping a wide range of socioeconomic and political processes.

In doing so, it takes the lead from the innovative historian, Shaharil Talib Robert who argued that the recrafting of history should go beyond the use of conventional methodologies and analytic techniques. It is in that tradition that the chapters offer a semblance of causality, contingency, contradictions, and connections. With that, the analysis in each chapter utilises approaches appropriate for the topics chosen, which include history, anthropology, sociology, economics, politics, and international relations. The collection of chapters also offer novel interpretations to contest and fill gaps that have not been addressed in past works. The book is essential reading for history students, and those interested in Malaysian history in particular.

Rajah Rasiah is Distinguished National Professor of Economics at the Asia Europe Institute, University of Malaya.

Azirah Hashim Azirah Hashim is Senior Professor in the English Language Department, Faculty of Languages and Linguistics.

Jatswan Singh Sidhu Hernam Singh is associate professor in the Department of International and Strategic Studies, Faculty of Arts and Social Sciences, University of Malaya in Kuala Lumpur.

<https://www.marymartin.com/web?pid=759555>

Structural Transformation of Bangladesh Economy = A South Asian Perspective /
Mustafa K. Mujeri; Neaz Mujeri

Springer Singapore 2021

280 p,XXV, 280 p. 18 illus., 16 illus. in color.

9789811607639

\$ 139.99 / HB

This book examines the theory and global evidence on structural transformation along with stylised facts and implications using, among others, a dynamic panel model, for South Asia. The characteristics of the structural transformation process in Bangladesh bring out the relevance of a comprehensive and inclusive South Asian 'brand' in view of the challenges of large population size, high burden of poverty, rising inequalities and its compulsion to achieve rapid and sustained inclusive development. The analysis highlights several distinct characteristics of Bangladesh's structural transformation including changes in value added, trade, employment, productivity, formal-informal jobs, and opportunities for low-skilled workers. The book suggests that the manufacturing sector could not create the required number of jobs and generate rapid absolute and relative productivity gains in the Bangladesh economy. Although the services sector has largely led output and employment growth, services subsectors with strong labour absorptive capacity have low average productivity. Hence, growth-enhancing structural transformation led by these subsectors is likely to be less dynamic than required for rapid employment-creating growth in the economy. The book's analysis on COVID-19 and cyclone Amphan shows that an integrated disaster and development paradigm is needed for Bangladesh. An inclusive and health and well-being focused structural transformation presents the pathway to advance the people-centred approach to development in Bangladesh through both vulnerability reduction and investments in sustainable development that would offset both known and unknown disaster threats. The key for Bangladesh is to skillfully manage the 'developer's dilemma' of achieving both structural transformation in terms of large productivity gains and inclusive growth for reducing poverty and rising inequalities. This book is relevant to students, academicians and development practitioners and others interested in contemporary development.

<https://www.marymartin.com/web?pid=759546>

Development Re-Examined : Construction and Consequences of Neoliberal Bangladesh / Anu Muhammad

The University Press Limited, Dhaka, Bangladesh 2021

xviii, 262p.

Includes Index

9789845062763

\$ 30.00 / HB

540 gm.

This book is an attempt to examine the dynamics of neo-liberal development model in Bangladesh with special focus on global institutions, energy, industrial growth and workers' rights, on GDP growth and environment. The book is divided into six parts. First part investigates organic links between global institutions (GIs) representing global monopoly capitalism and the peripheral state, the process of constructing this development path. Second part focuses on natural resources, energy and power. An alternative model for power generation is also discussed. Third part deals with the global chain of Bangladesh garments industry, its remarkable growth along with conditions of workers. Fourth part examines model of neoliberalism in Bangladesh along with role of microfinance and NGOs. Fifth part further clarifies different aspects related to global capitalism, development, NGO and South Asia. Finally, an alternative approach to development is outlined to visualize a feasible and humane future in the concluding part.

<https://www.marymartin.com/web?pid=760987>

Social Unrest and the Poverty Problem in Hong Kong = Growth Imbalance and Sustainable Development / Paul Siu Fai Yip

Springer Singapore 2021

XIX, 261 p. 78 illus., 74 illus. in color.

9789813366282

\$ 74.99 / null

379 gm.

This book discusses the policy and public health challenges in Hong Kong from the perspective of economic and social welfare challenges, specifically focusing on the poverty and inequality research supported by the Hong Kong Jockey Club (HKJC) Charities Trust. Conducted by Prof Yip and his research team at the HKJC's Centre for Suicide Research and Prevention at the University of Hong Kong across a five-year period, the book presents analyses based on high quality statistical data to explore some of the socioeconomic roots of the civil unrest in 2019, while also acknowledging the limitations and challenges of trying to build a stronger society under the constraints of the One Country Two Systems policy. Building on extensive research done by the research team and some governmental data, it provides concrete, evidence-based suggestions for reducing poverty in a high-income society, which are useful not only for Hong Kong but also for other societies experiencing similar challenges. It makes an original contribution to research into inequalities, poverty and social policies, and will be of interest to those seeking to understand the ongoing political challenges in Hong Kong and how they relate to the socioeconomic challenges and policies that affect the everyday lives of ordinary people there. It is relevant to academics, students and policymakers concerned with social inequalities and policy intervention.

<https://www.marymartin.com/web?pid=753821>

Introduction A La Finance Islamique : Cours et Cas Pratiques Corriges / Anadou Tidiane Bousso ,D'Abdou Karim DIAW

L'Harmattan-Senegal, Dakar, Senegal 2021

174p.

Includes Bibliography

9782343220932

\$ 45.00 / null

350 gm.

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